



THE BULLETIN

Overseas Press Club of America

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December 13, 1952

L U N C H E O N

THURSDAY, December 18 -- Toots Shor's, 51 West 51st Street
Cocktails at 12 o'clock noon -- Luncheon at 12:30 PM sharp
Members: \$2.75 each. Guests: \$3.25. Tip and tax included

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WHAT WE SEE FOR '53

by

H. CHRISTIAN SONNE

Board Chairman, National Planning Association

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As head of the NPA, the high-level private organization of business, farm, labor and professional leaders dedicated to "developing workable plans for the nation's future", Danish-born Hans Christian Sonne is recognized as "America's Number One Planner." Source of many statements and reports on government improvement, foreign policy, etc., the NPA last week released its far-seeing "Economic Outlook for 1960".

Now, in an exclusive talk before the OPC, this scientific crystal-gazer will analyze trends for 1953 and for almost ten future years. He will be introduced by marketing expert Elmo Roper. Among guests will be financial wizard Beardsley Ruml and Robert C. Tait, top Stromburg-Carlson executive.

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TO ALL ACTIVE MEMBERS OF THE OVERSEAS PRESS CLUB OF AMERICA:

Please take notice that a special meeting of Active members of the Overseas Press Club of America will be held at Club Headquarters, 1475 Broadway, in the City of New York, at 5:45 p.m. on Tuesday, January 13, 1953, to consider and take action on a proposition to incorporate the Overseas Press Club of America pursuant to the provisions of sections 11 and 12 of the Membership Corporations Law of the State of New York

Dated: December 5, 1952

WILLIAM P. GRAY
President

THIS IS A MOST IMPORTANT DECISION TO BE MADE BY THE ACTIVE MEMBERSHIP ELIGIBLE
TO VOTE AND THE OFFICERS URGE FULL ATTENDANCE AT THE MEETING.

MEMORIAL FUND DRIVE ENTERS SECOND PHASE: OPTION TAKEN UP

RESULTS OF THE MEMORIAL FUND CAMPAIGN ARE CONSIDERED SUCCESSFUL ENOUGH TO WARRANT TAKING UP THE OPTION ON THE 39th STREET BUILDING ON DECEMBER 15, OPC PRESIDENT WILLIAM GRAY ANNOUNCED THIS WEEK.

Cash in the bank for the building fund on Dec. 10 totalled \$36,057.67, pledges approximately \$47,490, making a grand total of \$83,547.67, plus a \$10,000 pledge previously reported.

MADELINE C. ROSS who has been serving on the steering and public relations committee of the Memorial Building Fund has agreed to serve as acting Co-Chairman of the drive with EDWARD R. MURROW in the absence from the city of PAT LOCHRIDGE. She is planning to spend some time at the Club every day to facilitate the transition from Phase One to Phase Two of the campaign.

William C. Coppersmith's commitment as fund-raising consultant which was considered as Phase One of the campaign expires Dec. 15. The services of a well-known fund-raising firm for Phase Two are now under consideration by officers of the OPC and the Trustees of the Correspondents Fund.

At a special meeting in the Time-Life board room Dec. 9 to discuss campaign procedure and gain pledges of further activity on the part of members and others, the following were present and indicated additional effort for the Fund: LOWELL THOMAS, LLOYD STRATTON, HAL BOYLE, B. MATHIEU, JOHN DALY, JAMES A. LINEN III, MALCOLM MUIR, JR., GERALDINE SARTAIN, WILFRED MAY, SANFORD GRIFFITH, RICHARD deROCHEMONT, MADELINE ROSS, OTTO TOLICHUS, NORWOOD F. ALLMAN, SPENCER VALMY, EDWARD BERNAYS, ROBERT ECKHOUSE, EUGENE LYONS, GERRY WINN, Gill Robb Wilson and executive secretary Janice Griffiths. President WILLIAM GRAY presided.

Typical of the heart-felt interest shown in the Memorial Drive is this letter which accompanied a contribution. "We are very happy to be able to send this small contribution to the building fund. Our war correspondents won our hearts during World War II and OPC has been a wonderful friend in helping us keep in touch with many. It has enabled us to learn of many we did not hear over the radio during the war and so to add them to our "great guys." A number of contributions are coming in dedicated to favorite war correspondents or overseas buddies. HAVE YOU SENT YOURS?

Fund Co-chairman ED MURROW will appear on the Tex & Jinx show again Friday morning, Dec. 12, to publicize the drive and FRANK SHEA will be interviewed on the Martha Deane program WOR Tuesday, Dec. 23rd.

PAT LOCHRIDGE made her report on the progress of the Fund to the Club luncheon at Toots Shor's Dec. 4 at which time a total of about \$85,000 had been pledged or contributed, with \$20,000 contributed by the Club membership in a special drive under the direction of JOE ROSAPEPE. Among the large contributions PAT announced were CBS, \$10,000; Warner Bros., \$5,000; Readers Digest \$2500; also a promise from Newsweek of \$2500 and from Webb & Knapp, \$1100. PAT urged that special attention be paid to getting contributions from the daily press of New York City.

EUROPE-BOUND?

"THE PRESIDENT"

Special "Thrift Season" fares (Nov. thru March) for this deluxe "Strato" Clipper* service start at \$557.80 round trip. You save \$101!



"THE RAINBOW"

Pan American's popular tourist service in pressurized Super-6 Clippers. Round trip fares start at \$364.80. You save \$93!



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WORLD'S MOST EXPERIENCED AIRLINE

**THERE'S NO BETTER TIME
...OR PRICE...THAN NOW!**

*Trade Mark, Reg. U.S. Pat. Off.
Small charge for meals on "The Rainbow".

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ALTERNATES
KATHARINE R. LEEDS
LEONARD S. SMITH
CORNELIUS RYAN

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CLUB CALENDAR

House and Hospitality Clubrooms Wednesday, Dec. 17 - 5:45 p.m.

New Office Hours

NEW CLUB OFFICE HOURS FOR THE DURATION OF THE MEMORIAL FUND DRIVE WILL BE 9.30 A.M. TO 5.30 P.M.

MEMBERSHIP APPLICATIONS

ACTIVE: Arthur Rosett, owner and publisher, Moroccan Courier. France, 1949-51 for Billboard, AP, French Morocco, 1951-52, Billboard same dates. Combat correspondent, U.S. Marines World War II, Free Lance, Mexico. Proposed by PRESTON GROVER; Seconded by JOE DYNAN

Herbert M. Clark: Present connections, N.Y. Daily News, London Daily Telegraph, Newsweek. Overseas, UP in Argentina and Brazil, 1937. Argentina for NY Herald Tribune, Feb. 1940-Oct. 1943. Proposed by HUGH SCHUCK; Seconded by FRED STROZIER.

NEW ADMISSIONS

ACTIVE: Admissions Committee Chairman JOHN BARKHAM announces the election to OPC membership: EARL O. EWEN, U.S. Steel Public Relations Dept. and NAN ROBERTSON BAUM, correspondent for Gary, Ind. Post-Tribune in Germany.

CORRECTION

In the membership application of Will Yolen recorded in the Nov. 29 issue of the Bulletin, his overseas position was listed as "managing editor of the American Broadcasting Company in Europe". It should be American Broadcasting Station in Europe, a government facility.

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Add Bulletin changeover reaction: From JACK M. FLEISCHER, public affairs officer, American Embassy, Oslo, Norway: "I don't know how others abroad feel, but I think that a monthly magazine would be more useful and of greater interest to persons abroad than the present weekly Bulletin. On the other hand, I can appreciate that the present Bulletin probably is of more use to members in the New York area. I would like to suggest for your consideration that the Club start a monthly magazine to be distributed to all members, while distribution of the present Bulletin could be limited to members in the New York area or in the United States." At present the member poll on proposed switchover: 125 FOR; 98 AGAINST.

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In an effort to bring the American people closer to the Korean war, America's Town Meeting of the Air has lined up five war correspondents in Korea and Tokyo for its Dec. 16 ABC network program: "What are the Answers in Korea?" Questions submitted by the American public will be answered by Lindsay Parrott, N.Y. Times, Henry Hayward, Christian Science Monitor, Robert Prosser, Newsweek, WALTER SIMMONS, Chicago Tribune, Robert Eunson, AP. Moderators will be William Traum, director of Town Hall's Radio-TV Division, talking from Tokyo and Gunnar Back, member ABC's Washington news staff in New York City.

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Incidentally, Newsmen in Korea were warned to tidy up for Ike. Bedroom slippers and confederate caps were ruled out. LT. COL. ROSWELL P. ROSENGREN, chief PIO, reminded correspondents they must dress according to the rule-book. Vari-colored lumberjackets, pleated slacks and non-matching socks were taboo. As a result, some newsmen wore drab green regulation uniforms for the first time in their Korean careers.

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HITHER AND YON JOHN DALY planed to Chicago at the invitation of Ross D. Siragusa, president of Admiral, to serve as toastmaster at silver jubilee dinner, National Conference of Christians and Jews Among those covering for the Chicago papers was OPCer JOHN H. THOMPSON, of the Tribune MARTY SHERIDAN handled publicity for the event - "largest and most successful ever held by NCCJ" MARTY reports Alex Dreier featured OFF THE RECORD as the book of the week on his regular Sunday night TV news show over WNBQ (NBC) in Chicago; "gave it a darn generous plug" says MARTY ARTHUR D. HOLZMAN designated the new chief of legislation, research and opinions legal division, Office of Price Stabilization, Washington, comments: "judging from recent developments, my new office appears to have somewhat limited tenure" Leonard Lyons reports: "The President's future, in business and in politics, was agreed on at the meeting aboard his yacht last week. One passenger was WILLIAM HILLMAN, who wrote, "Mr. President". He'll help write the President's magazine pieces, etc." Following a recent reassignment of duties on Look, JOE WURZEL, picture manager, is now devoting all of his time to the sale of Look and Quick material both in the domestic and doreign markets, and to handling other non-editorial duties for MIKE COWLES.

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RESTLESS US! The "United Press March", dedicated to newspapermen and women of the free world, had its premiere on NBC's Cities Service program Dec. 8. Composer Paul Lavalle visited UP's New York headquarters to pick up atmosphere and color. Ed. & Pub. says "the new march is spirited and driving, - bringing out in band music the restless nature of the quest for news and the endless rhythm of the machines and codes that transmit it."

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THEODORE M. BERNSTEIN and Robert E. Garst moved up to assistant managing editors of the N.Y.Times in a series of changes effected by Managing Editor Turner Catledge following the retirement of David H. Joseph, city editor of the Times for 20 years. Frank S. Adams, the new city editor, was a guest of MADELINE ROSS at the OPC luncheon Dec. 4 EUGENE LYONS and A. WILFRED MAY joined former ambassador Admiral Alan Kirk and former Russian officials Igor Bogolepov and Alexander Kerensky in a Dec. 6 discussion of "The Soviet Union Today" at the Harmonie Club's 100th Anniversary luncheon forum EDMUND STEVENS, Christian Science Monitor's Rome correspondent took off on a two weeks trip to trouble-ridden Morocco JUSTICE WILLIAM O. DOUGLAS winner of the Sidney Hillman Foundation's \$1,000 award for meritorious public service HAL LEHRMAN guested over ABC's "Spotlight New York", debating Alfred Lilienthal on U.S. policy in the Middle East, LEHRMAN saying we can keep communism out of the area by backing democratic elements wherever we find them and spurring economic and social reform for the destitute Arab millions In current Saturday Review of Literature, LEHRMAN has article-length survey of the eastern Mediterranean, reviewing four new books on Iraq, Greece, Palestine and Turkey Marshall College, Huntington, W.Va. at the instigation of the American Legion, cancelled speaking engagements of three lecturers, Newspaper columnist Max Lerner, Photographer MARGARET BOURKE-WHITE and Poet Paul Engle; Reason given: "The records of the House Committee on Un-American activities include the names of the three"; it was not contended that the "record" proved anything against them.

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For the first time in the five years since the Reid Foundation fellowships were established by the late Ogden Reid, publisher of the N.Y.Herald Tribune and father of WHITELAW REID, two of the six recipients are newspaperwomen. Recipients of the 1953 fellowships are: Ralph W. Davis, assistant to the editor, San Bernardino, Calif. Sun; AnnH. Holmes, fine arts editor, Houston Chronicle; John C. Robbins, Jr., director of public services, Cleveland Press; Herbert A. Shaw, aviation and science writer, Dayton News; Billy R. Stokes, reporter for the Oakland, Calif. Tribune, and Ruth Walker, reporter for the Greenville, S.C. News. Davis will study in Japan; Miss Holmes in Europe; Robbins in Southeast Asia; Stokes in France, Italy and West Germany and Miss Walker in Britain and Europe.

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BILL COSTELLO, CBS Washington correspondent, has found a sign in a capital telegraph office saying: "Telegrams other than government messages must be in plain English".

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ED MURROW, Memorial Fund co-chairman, was mystery guest on John Daly's popular "What's My Line?" TV program Sunday, December 7.

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MAIL BAG

Reader's Digest's EDWIN MULLER writes he will be changing his mailing address to London as of Dec. 22; also expects to go on to the Middle East and Africa. BARBARA WACE, agreeing to be Bulletin correspondent in Fleet Street, says: "I certainly wish I could have a nice drink at the Overseas Press Club right now".

EGBERT WHITE from Manila: "I spent a weekend with BOB NEVILLE in Hongkong recently enroute to a regional USIS meeting in Rangoon. We are looking forward to a visit in Manila Dec. 4 from Bob and Henry Luce. Best regards to all the boys and girls".

Christmas cards received from: JOHN and Peggy WILHELM, in Mexico City, BLANCHE DANIELL, Harrison, N.Y.

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Will anyone having correct address for N.Y.Times' MICHAEL CLARK, please notify the Club office. His mail is being returned from 29, bis, Rue Cherif Pacha, Cairo.

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PAT LOCHRIDGE and RAY JOSEPHS are getting plaudits from the Society of Magazine Writers for their thorough job of publicizing the Society's new Code of Ethics for magazines and writers. Writer's Digest is carrying it in full in their current issue and to date more than 200 requests have been received for copies National Press Photographer for November carries front-page photo of BERT BRANDT autographing OFF THE RECORD along with PETE HUSS and BILL GRAY prior to the book's round-the-world take-off on a Pan American Airways plane GEORGE PALMER assisting Lester Markel in the survey of the flow of foreign news undertaken by the International Press Institute PALMER is concentrating on study of the flow of news into and out of the United States.

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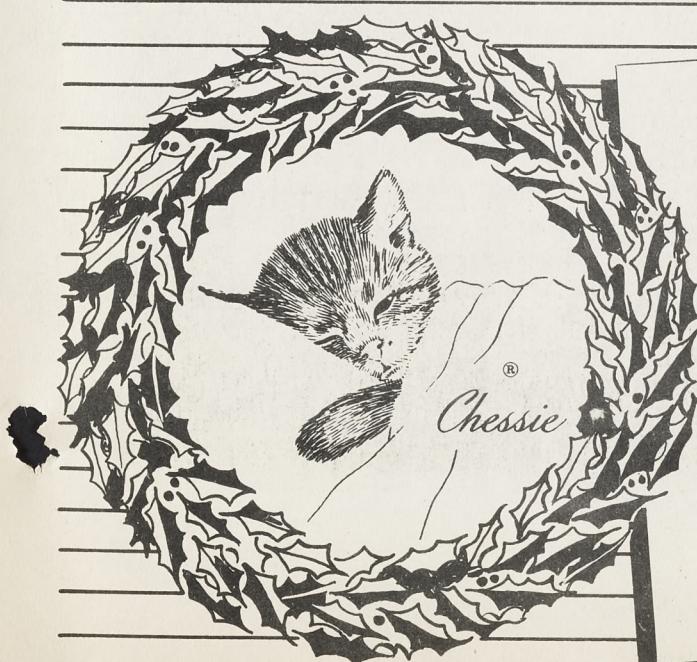
WHO'S A COMMENTATOR? "The problem of agreeing on who is a commentator and who isn't is delaying the signing of new contracts between the major broadcasting chains and the American Federation of Television and Radio Artists, AFL", according to the NY.Times. "Negotiators for both sides in many discussions," says the Times have been unable to agree on the definition of a commentator. **** The Federation insists that the networks are labeling some radio and television newsmen as commentators when, by the federation's definition, they are not. The union is willing to exempt from its contracts any one expressing his opinions or editorializing on the air -- such as EDWARD R. MURROW, Walter Winchell, or H. V. KALTENBORN, but not one who reads a straight news report.

"In the eyes of the networks, a commentator is anyone who writes, edits or selects his own news copy, even though he may not express his own opinions. This includes, among others, such newsmen as DOUG EDWARDS, John Cameron Swayze, Don Hollenbeck, Richard Harkness, Taylor Grant, LARRY LESUEUR, Gordon Fraser, Charles Collingwood and ALLAN JACKSON. The networks want this category of newsmen to continue to be exempt from the union."

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The Foreign Press Association is dissolving its Washington branch because of insufficient interest and activity there. The FPA has 138 active and 61 associate members, has just extended honorary membership to James C. Hagerty, president-elect Eisenhower's press secretary.

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Seasons Greetings

THE CHESAPEAKE AND OHIO RAILWAY COMPANY

GEN. VANDENBERG OUTLINES
U.S. AIR POWER PROBLEMS
AT OVERSEAS PRESS CLUB

Looking to the day when public support will be needed for the Air Forces in the forthcoming reduction in military spending, Gen. Hoyt S. Vandenberg, Chief of Staff, United States Air Force gave a large OPC audience a sobering warning against a Maginot Line complex for air power in an off-the-record talk, Dec. 4, at Toots Shor's. Vandenberg was just back from his global tour of U.S. Air Force bases and installations in Europe and the Far East.

Seated at the head table with President BILL GRAY were Gill Robb Wilson, noted aviation writer; Brig. Gen. Sory Smith, Air Corps Chief of Information; EDWARD BERNAYS, distinguished publicist; Col. Noel Parrish, special assistant to Vandenberg; SANDY GRIFFITH, CECIL BROWN, PAT LOCHRIDGE and Past President BURNET HERSHEY, founder of the War Correspondents Association.

Guests present at the luncheon included: Marc Rose, Reader's Digest; Col. Louis de Garmo, naval pilot who has flown over the years virtually every type of military aircraft and now has his own advertising agency; Col. W. H. (Cappy) Wells, U.S. Army Retired, public relations director for Little League Baseball, Inc.; Adie Suehsdorf, editor, Saga Magazine; Keyes Beech, Chicago Daily News Pulitzer Prize winner; John Carroll, Colliers, LOUIS AZRAEL, Baltimore News-Post, out-of-town member; Frank Adams, new city editor, N.Y. Times; Pierre Schell-Latour, Saarbrucker Zeitung; Raymond Schindler, famous detective; Arthur Van Horn, co-producer and narrator of ABC's "Time Capsule" program; Lien Chen Tung, publisher Chung Hua Daily News, Taipei, Formosa and adviser to the Chinese delegation to the UN General Assembly; Col. Leon E. Norris; and Col. Howard E. Cox, John Groth, distinguished artist and writer.

Members who attended included: CHARLES GILLETTE, BELLA FROMM, VICTOR LASKY, LEO LANIA, VICTOR KNAUTH, ROBERT LABLONDE, ED HUNTER, ANDREW HECHT, LUTHER CONANT, JOE DINE, GRACE DONALDSON, ALEX FAULKNER, HARRISON FORMAN, MALCOLM MUIR, JR., RUTH LLOYD, JOHN MCTIGUE, GREGOR ZEIMER, HELEN ZOTOS, DAVE ZINGG, RITA SECONDARI, FRANK TAO, DAVE SHEFRIN, ADELE NATHAN, PAT NIEBURG, ANDREW ROONEY, IRVING TAUBKIN, LOUIS WEINTRAUB, ANSEL TALBERT, KATHRYN CRAVENS, MARTIN BURSTEN, JACK DOORTY, WHIT BURNETT, ELMER BORSUK, LUCY GOLDSMITH, TOM JOHNSON, CHARLES KINSOLVING, NOLA LUXFORD, EUGENE LYONS, GIL BUSCH, BETTY BETZ, CARL BAKAL, N. F. ALLMAN, HAL LEHRMAN, RICHARD JOSEPH, JERRY HANNIFIN, BRUCE JACOBS.

Book Prize "Tallulah (Harper Brothers), won by ED DOWELL.

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An animated discussion of the results of the recent Saar elections took place in the OPC Clubrooms, Friday, Dec. 5 with SANDY GRIFFITH presiding. Pierre, School-Latour, political editor of the Saarbrucken Zeitung took the view that the elections indicated the Saar wanted to continue economic union with France, desired to retain its own autonomy and is interested in European unity. On the other hand, CHRISTOPHER EMMET, took the position that the elections were improperly planned and did more harm than good. EMMET complained that the exclusion of pro-German parties was undemocratic and said the elections tended to magnify rather than eliminate friction.

Among those present were Miss Marie-Louise Stern, of the American Friends of the Saar who said the elections could be interpreted as indicating that the Saarlanders do not intend to go back to the Germans. A rainy night kept many away from this timely discussion but it made up in liveliness what it lacked in size.

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FOR LAST-MINUTE CHRISTMAS GIVING BUY OPC'S "O F F T H E R E C O R D"
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Editors: MARY HORNADAY, RUTH LLOYD. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAUBKIN, TED DEGLIN, DANIEL VAN ACKER.

Special Correspondents: CURT HEYMANN (Paris); WALTER C. WEISBECKER (Rome); JOSEF ISRAELS, II (Vienna); GEORGE AXELSSON (Stockholm); JOHN WILHELM (Mexico City); DAVID BOGUSLAV (Manila); ALEXANDER MAC DONALD (Bangkok); HAZEL SHORE (Tokyo); KATHLEEN MC LAUGHLIN (United Nations); JESSIE STEARNS (Washington); LONDON, BARBARA WACE.

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Non-Members: \$10 per year. Advertising rates on request.

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